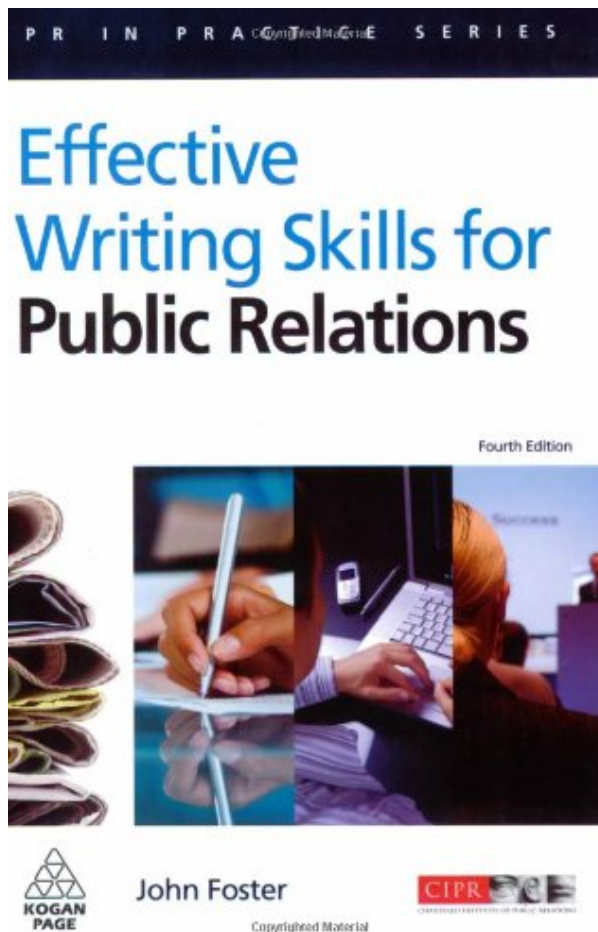


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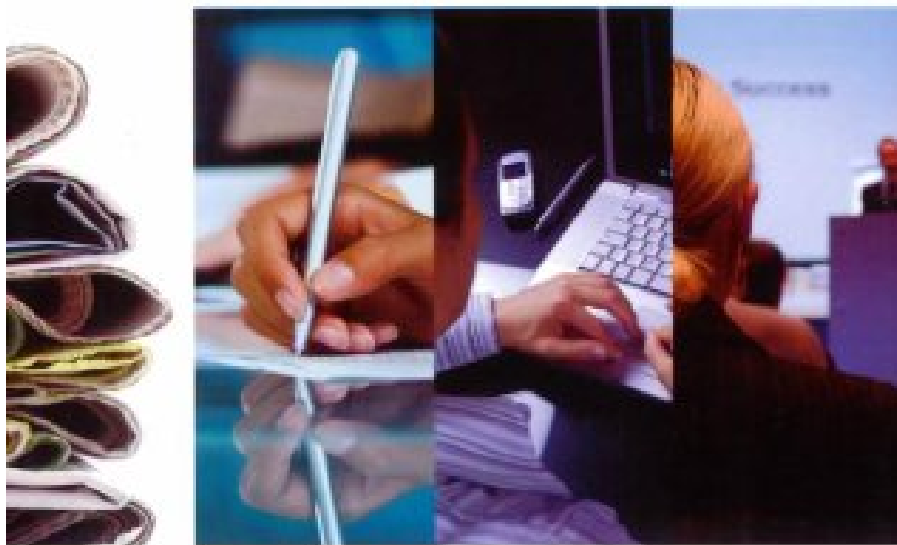
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# Effective Writing Skills for Public Relations

Fourth Edition



John Foster

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## From the Publisher

John Foster is a specialist freelance journalist writing on management and technical issues in the printing industry. He has held public relations positions with Pira International and is an honorary member of the IPR.

## About the Author

John Foster has a background in journalism and has held senior public relations posts with Pira International and the Institute of Practitioners in Advertising.

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