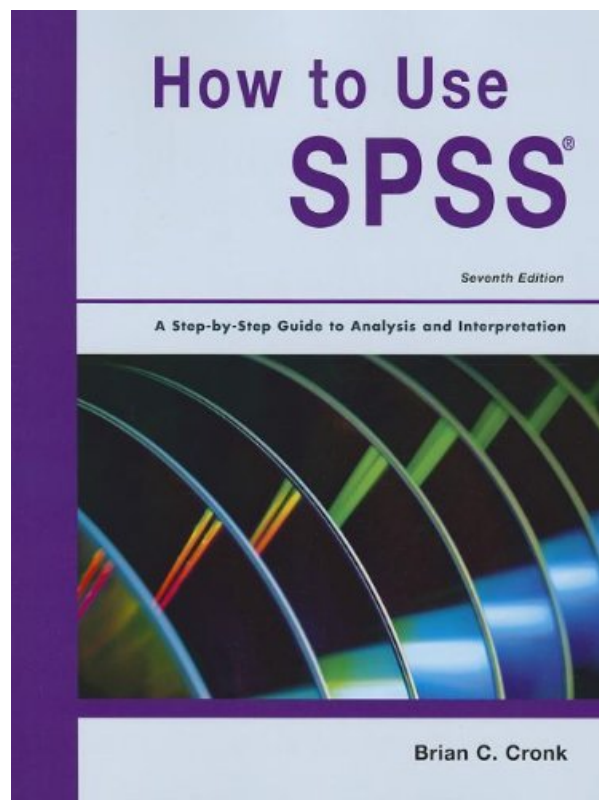
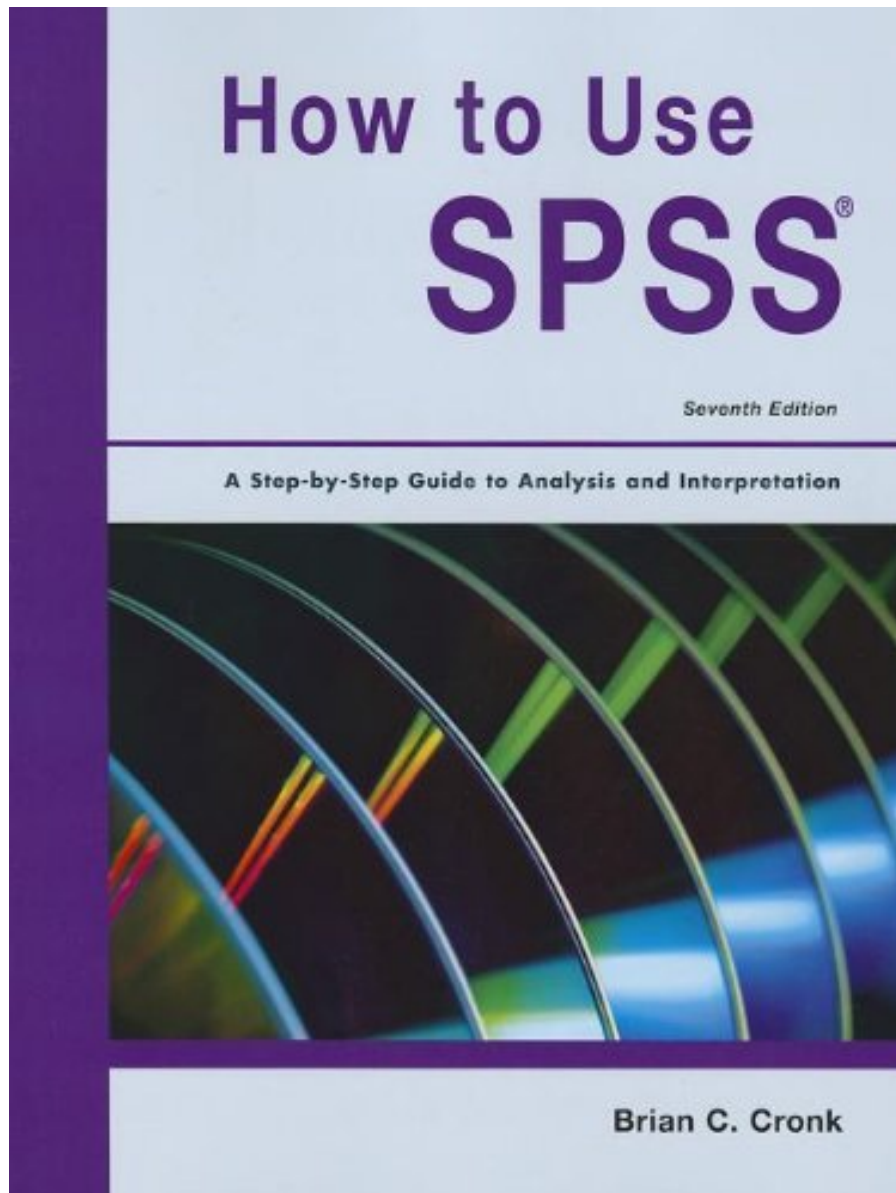


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- Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data.
- All major statistical techniques covered in beginning statistics classes are included:
 - descriptive statistics
 - graphing data
 - prediction and association
 - parametric inferential statistics
 - nonparametric inferential statistics
 - statistics for test construction
- Each section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics.
- Each section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test.
- More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS.
- A glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms.
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