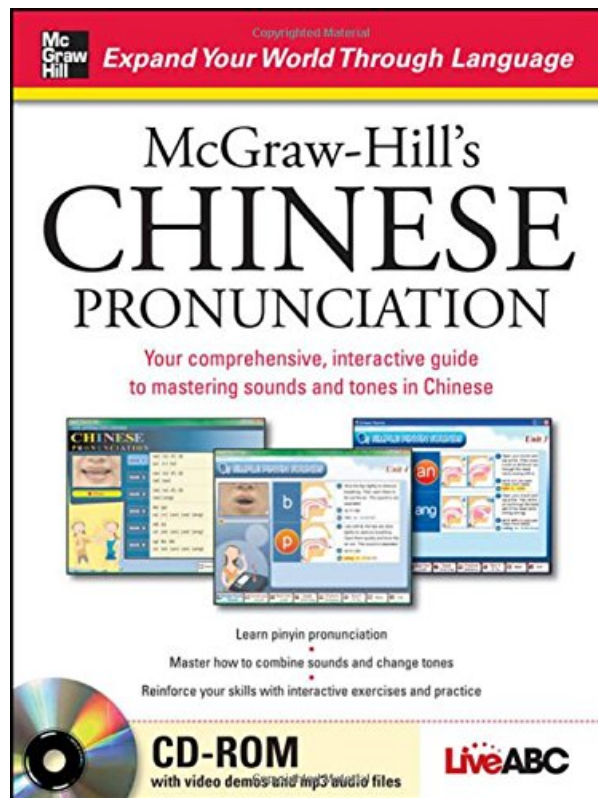


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About the Author

Live ABC is an experienced developer of Chinese language-learning materials, focusing on multimedia. Their goal is to create learning materials that balance practicality and pure learning fun. They are a recipient of the 2007 New Leading Product Development Project Award from Taiwan's Ministry of Economic Affairs. Chinese Pronunciation won a Bronze award at the 2008 Horizon Interactive Awards, a leading international interactive media awards competition. LiveABC produces 5 Chinese-learning magazines and their interactive programs have been adopted at a number of U.S. and Korean schools and universities.

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The key to correct Chinese pronunciation-- through sight and sound

In Mandarin Chinese, the word “ma” can mean four different things depending on the tone (the pitch)-- “mother,” “hemp,” “horse,” or “to scold”--even though the pronunciation is the same. If you are not a native speaker of Chinese, you may find this aspect of learning the language daunting. McGraw-Hill’s Chinese Pronunciation makes it easier for you to pronounce Chinese words correctly. You are first introduced to the simple sounds; you then learn their combinations and correct tones. Vibrant illustrations in the book and video demonstrations on the CD-ROM even show tongue placement and mouth shapes to help you get the words right.

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- Published on: 2009-08-17
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- Dimensions: 11.10" h x .40" w x 8.30" l, 1.40 pounds
- Binding: Paperback
- 144 pages

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Most helpful customer reviews

0 of 0 people found the following review helpful.

Great book for pronunciation with some issues

By CEB

One of the biggest challenges in speaking Chinese is pronunciation. You may read the pinyin (romanized Chinese) words in a book but when you say them, people misunderstand because Chinese has such a different way of phonetics.

Every consonant and vowel sound is covered along with tones. The book has nice diagrams of how to position your tongue, mouth, and air flow for producing each sound. Then includes various exercises to perfect your sound.

Now I have a Mac and heard complaints that the cd does not support Mac. Not exactly. I managed to pull out the mp3 files into iTunes. To distinguish the tracks, I selected them and hit command I to edit artist album genre education etc. this helps group the tracks as one. Now you don't get all the bells and whistles but it's all the important parts of the book like actual pronunciation and exercises. You can even play the little song exercises. Now the songs are really much too fast for English speakers to keep up and incorporate a lot more different sounds that were not taught in each chapter. so don't sweat the songs. This is like watching foreign tv and getting a taste of how the language works.

I think areas of improvement for the book would be better execution for multimedia support for iPhone (this is how most of us take our media) not old pcs. Songs need to be slow and incorporate just the sounds for each section and then later, once all the sounds are mastered, include actual word songs that are again slow enough for English speakers. For this I deduct a star in the hope this book will be updated.

16 of 17 people found the following review helpful.

Just what I needed!

By Victoria

I picked this up as a supplementary to my college Intensive Elementary Chinese course because most of my class are American Born Chinese, used to hearing Chinese at home and taking the course to learn 'proper' Chinese and also to learn to write. Because of the situation of my classmates, not a lot of time was spent introducing the pronunciation of Chinese or drilling the 4 tones, which were all COMPLETELY new to me. Thanks to this book, I was able to spend the time I needed OUTSIDE of class repetitively drilling the pronunciation until it became familiar to me. Now I am caught up with the rest of the class and didn't hold anyone back either!

I actually think the BOOK is a complete waste of paper, because the CD has it all. Please be aware that this is not a CD you can play on your car on the way to work, it is a computer software that lets you watch a video of a close up of the teacher's mouth as she pronounces the word, and it provides the pinyin of the word with a karaoke effect while the teacher speaks, ideal for visual and verbal learners alike. It has lots of exercises and you can even record yourself and listen to it compared to the teacher. All the sounds are also demonstrated in all 4 tones. You can work on each 'level' for as long as you want before moving on and go back to it at any time.

The only drawback I can think of is that I would suggest having both male and female options for the entire CD. There is a male teacher who occasionally speaks in the exercises section, but the majority of the audio is from the female teacher. According to my male classmates, they have found it somewhat difficult to learn from a female because her voice is so much higher than a mans and they have to compensate when trying to repeat after her but without losing the correct pitch.

0 of 0 people found the following review helpful.

The illustrations are very good quality, mouth diagrams for pronunciation are good

By Reader

I've been using this book and its accompanying CD-ROM for a while. Yes, you can pull the MP3 files so you can listen to them on the go so no issues with the disc. The illustrations are very good quality, mouth diagrams for pronunciation are good, and the book itself is also very good quality. However, as the words and sentences get longer, the speakers never slow down or pause for learners to repeat so it frustrates me because I constantly have to use that pause button especially the recorded portions of "Combining Sounds" sections and readings of "Singing Along" sections... I wonder what "Mastering Mandarin Pronunciation through E-Learning" is like but there is only one review and while standard Mandarin of Taiwan is good, too, I want to sound like I studied in Mainland (that's just something personal)...

[See all 15 customer reviews...](#)

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